

BEVIN PALMER

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Senior Retoucher / Visual Content Specialist

Senior Retoucher with 6+ years of experience driving high-volume content production for luxury and e-commerce brands. **Within 6 years**, increased production efficiency **by 40%** by scaling workflows to deliver 200–500 assets daily while maintaining brand standards. Specialized in visual identity and large-scale digital libraries.

WORK EXPERIENCE

Yeezy 01/2024 - 02/2026

Freelance / Contract Retoucher • Los Angeles, CA

- » Engineered a high-efficiency retouching pipeline, delivering 200–500 assets daily and improving turnaround time **by 35% within 4 months** for global product launches.
- » Executed pixel-perfect retouching for luxury brands including Balenciaga, ensuring consistent visual identity and brand standards.
- » Standardized color grading and texture workflows for large-scale digital libraries, improving asset consistency across campaigns.
- » Managed end-to-end post-production workflows, aligning creative output with marketing and e-commerce objectives.
- » Optimized asset organization and upload processes to Shopify, increasing operational efficiency **by 20% in 2024** to accelerate speed-to-market.

Los Angeles Apparel 02/2022 - 09/2025

Photo Editor (Managing Retoucher) • Los Angeles, CA

- » Directed daily retouching operations for 20–30 SKUs, ensuring consistency across thousands of e-commerce listings
- » Resolved digital imaging issues **within 3 months**, enhancing image quality and color accuracy through systematic troubleshooting.
- » Developed and implemented standardized workflows, **increasing team efficiency by 30%** and improving output scalability.

Balenciaga 02/2024 - 04/2024

Retoucher (Contract) • Los Angeles, CA

- » Collaborated with senior editors to finalize and deliver 400+ polished assets **within 8 weeks** for high-end marketing and e-commerce use.
- » Ensured seamless asset uploads and delivery, improving speed-to-market **by 20% in 2024** to support fast-paced campaign timelines.
- » Maintained precision in color, lighting, and detail to uphold premium visual quality benchmarks across all digital platforms.

EDUCATION

Bachelor of Arts (BA)

Georgia Institute of Technology • Atlanta, GA

08/2018 - 05/2021

SKILLS

Design & Creative Tools: Adobe Bridge, Adobe Photoshop, Adobe Premiere, Lightroom

Marketing & E-commerce Platforms: Dropbox, Google Workspace, Netsuite, Shopify

Workflow & Collaboration Tools: Digital Asset Management (DAM) Systems, Monday.com, Slack

Strategy & Core Competencies: Asset Management, Brand Consistency, Campaign Support, Content Production, Cross-Functional Collaboration, E-commerce Optimization, Quality Control, Visual Identity, Workflow Optimization